

lasvegas home&design

# 2009 HEIDI Awards

HOME + EXTERIOR + INTERIOR + DESIGN + ICON

## Call for Entries

Extended deadline for submission is December 23, 2008

### WHAT QUALIFIES

Any residential interior, remodel, outdoor space, hospitality design, commercial/office space, showroom (retail or wholesale), architect, interior designer or green application located (or working) in the Las Vegas market and exemplifying the principles of good design and superb taste.

#### Awards will be given for outstanding:

##### Residential Interior Design

Any home located within Las Vegas showcasing outstanding furnishings, interior and exterior finishes, innovative building materials and well-curated art collections contributing to a cohesive design theme complementary to its residents.

##### Residential Remodel

Any home that has undergone an extensive interior or exterior remodel.

##### Residential Outdoor Space

Any residential exterior design that respects the sensitivity of desert resources while creating a dynamic and visually pleasing outdoor environment.

##### Hospitality Design

Best use of space and design concepts in a hospitality environment—bar, nightclub, hotel room, lobby, restaurant, spa, etc.

##### Commercial/Office Space

Best use of space and design concepts in a commercial/office space.

##### Showroom (retail or wholesale)

Best use of space and design concept in a retail or trade showroom.

##### Interior Designer

Any individual or firm that has completed a residential interior design project in Las Vegas.

##### Architect

Any individual or firm that has completed a residential architecture project in Las Vegas.

##### Landscaper

Any individual or firm that has completed a residential landscaping project in Las Vegas that respects the sensitivity of desert resources while creating a dynamic and visually pleasing outdoor environment.

##### Residential Green Application

Best use of an eco-friendly product, innovation or concept in a residential environment.

### HOW TO SUBMIT

Entries may be submitted electronically or in hard copy.

#### Electronic Submissions

Electronic submissions should include:

- 1) A completed entry form for each submission.
- 2) 5 to 10 photos illustrating the work. (Photos do not have to be professional and can be informal snapshots.) Please make sure photos do not exceed 5MB total. Accurately label the subject line with the category for which you are submitting. E-mail completed submissions to [awards@gmgvegas.com](mailto:awards@gmgvegas.com). If you are entering multiple categories, please submit individual e-mails with an attached entry form for each submission.

#### Hard Copy Submissions

Hard copy submissions should include:

- 1) A completed entry form for each category.
- 2) 5 to 10 photos illustrating the work. (Photos do not have to be professional and can be informal snapshots.) For hard copy submissions, please include one CD including electronic entry form and images. Accurately label the disk/electronic folder with the category for which you are submitting. Mail hard copy submissions to the address provided on this form. **Hard-copy photographs or prints will not be accepted; all images must be electronic.**



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### ENTRY CATEGORY:

Check only one category (one entry per form)

- |  |   |
|--|---|
| <input type="checkbox"/> Residential Interior Design | <input type="checkbox"/> Showroom (retail or wholesale)     |
| <input type="checkbox"/> Residential Remodel         | <input type="checkbox"/> Interior Designer (person or firm) |
| <input type="checkbox"/> Residential Outdoor Space   | <input type="checkbox"/> Architect (person or firm)         |
| <input type="checkbox"/> Hospitality Design          | <input type="checkbox"/> Landscaper (person or firm)        |
| <input type="checkbox"/> Commercial/Office Space     | <input type="checkbox"/> Residential Green Application      |

### GENERAL INFORMATION

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NAME OF PERSON SUBMITTING (All categories)

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NAME AND LOCATION OF PROJECT (Except for person or firm categories)

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NAME AND LOCATION OF INDIVIDUAL OR FIRM (Required for Interior Designer, Architect & Landscaper)

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STREET ADDRESS OF PROJECT OR FIRM (All categories)

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PHONE NUMBER (All categories)

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CONTACT E-MAIL (All categories)

### WHEN TO SEND

All entries must be postmarked by the extended deadline of Dec. 23, 2008. Entries postmarked after this date will not be accepted.

### WHERE TO SEND

*Las Vegas Home & Design's* HEIDI Awards  
2360 Corporate Circle, 4th Floor  
Henderson, NV 89074

You will receive a confirmation e-mail upon receipt of your entry.

### WHO WILL JUDGE

Submissions will be judged by a panel of nationally renowned experts in the field of design, architecture and residential development.

### WHAT WINNERS RECEIVE

All winning entries will be showcased in the May/June 2009 issue of *Las Vegas Home & Design* and individuals/firms honored during an awards ceremony, to take place in April.

### QUESTIONS

Questions concerning the *Las Vegas Home & Design* Awards should be directed to [awards@gmgvegas.com](mailto:awards@gmgvegas.com) or 702/990-7742.

All winning entries will be notified by February 4, 2009



### FOR RESIDENTIAL SPACE CATEGORIES:

Residential Interior Design       Residential Remodel       Residential Outdoor Space

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ARCHITECT

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INTERIOR DESIGNER

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LANDSCAPE ARCHITECT/DESIGNER OR LANDSCAPER

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OTHER PERTINENT TRADE PROFESSIONALS

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CLIENT/HOME OWNER

Please submit 5 to 10 photos of the nominated space and describe in 500 words or less the design relevance of this project to Las Vegas, as it pertains to the following questions:

- 1] What was the design philosophy behind the interior and exterior styling, construction or landscaping?
- 2] What were the victories, challenges or interesting stories and facts presented by this project?
- 3] What is the square footage and architectural style? For landscape, please include lot size.
- 4] How is it innovative or unique? Does it employ any cutting-edge building materials or green/sustainable design?
- 5] How is the design relevant to the purpose of the home and the lifestyle of its residents?
- 6] If a remodel, how and why was the home changed and what benefits did it bring to the way its residents live within the structure?

### FOR NON-RESIDENTIAL SPACE CATEGORIES:

Hospitality Design       Commercial/Office Space       Showroom (retail or wholesale)

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NAME OF BUSINESS AND LOCATION

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ARCHITECT

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INTERIOR DESIGNER

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OTHER PERTINENT TRADE PROFESSIONALS

Please submit 5 to 10 photos of the nominated space and describe in 500 words or less the design relevance of this project to Las Vegas, as it pertains to the following questions:

- 1] What is the space's intended purpose and how is the design relevant to that purpose?
- 2] What is the volume of business conducted? (how many employees, how many customers per year? foot traffic?)
- 3] What was the design philosophy behind the interior and exterior styling or construction?
- 4] What were the victories, challenges or interesting stories and facts presented by this project?
- 5] What is the square footage and architectural style?
- 6] How is it innovative or unique? Does it employ any cutting-edge building materials or green/sustainable design?



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### FOR PERSON OR FIRM CATEGORIES:

Interior Designer       Architect       Landscaper

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YEARS IN BUSINESS

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NUMBER OF RESIDENCES COMPLETED IN LAS VEGAS

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SIZE OF FIRM (IF APPLICABLE)

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ASSOCIATION AFFILIATIONS, ACCREDITATIONS OR AWARDS

Please submit 5 to 10 photos illustrating the person or firm's work and describe in 500 words or less your contribution to residential design in Las Vegas and beyond, as it pertains to the following questions:

- 1] What is your design philosophy and style preference?
- 2] Do your projects vary in size and style?
- 3] What is the average size and budget?
- 4] How many projects do you work on at a time?
- 5] Where do you source your products from—in state, out of state?
- 6] Do you receive a lot of referral business? If so, please cite an example.
- 7] Name one particular design challenge you have faced in your career and how you resolved the issue.

### FOR ECO-FRIENDLY DESIGN CATEGORY:

Residential Green Application

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NAME OF PRODUCT, INNOVATION OR CONCEPT

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NAME OF RESIDENCE/HOMEOWNER AND YEAR BUILT

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ARCHITECT, INTERIOR DESIGNER OR CONTRACTOR

Please submit 5 to 10 photos of the nominated application and describe in 500 words or less its design relevance, as it pertains to the following questions:

- 1] What is the function and purpose of the green application?
- 2] How is it "eco-friendly"?
- 3] What are some of the challenges and costs of incorporating this product into the design?



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## Permission Form (required)

By submitting work for consideration, the entrant acknowledges that Las Vegas Home & Design assumes publishing rights to all HEIDI Awards entry materials. All materials become the property of *Las Vegas Home & Design*. Entries without owner permission will not be accepted.

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HOMEOWNER'S NAME(S)

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DESIGNER'S NAME OR FIRM

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ADDRESS

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CITY

STATE ZIP

PHONE

I/we \_\_\_\_\_ the owner(s) of the residence shown above, in consideration of the possibility of having my residence featured in *Las Vegas Home & Design*, hereby give my permission for my space to be entered in the *Las Vegas Home & Design* HEIDI Awards. If my space is selected, I will make the space available for photography by *Las Vegas Home & Design* or its affiliates. I also give *Las Vegas Home & Design* the right to use the photographs in digitized form on any of its electronic works (including without limitation, *Las Vegas Home & Design* web site currently located at [lvegashomeanddesign.com](http://lvegashomeanddesign.com), any *Las Vegas Home & Design*-branded online site or area, or in electronic book form) which may be published, distributed or licensed to *Las Vegas Home & Design*. I/we (check one): \_\_\_\_\_ consent/ \_\_\_\_\_ do not consent to the publication use of my name in any publications in which these photographs are published.

Please retain a copy of all photos and materials submitted. Original photos and submitted materials will not be returned. Each entrant grants *Las Vegas Home & Design* and its affiliates an irrevocable global license to use all copyrighted, protected and registered material submitted in connection with the HEIDI Awards.

The entrant hereby indemnifies and holds harmless *Las Vegas Home & Design* and its affiliates from and against any liability and losses sustained by any person at any location, including spaces and commercial sites submitted for judging, arising in connection with the HEIDI Awards, and waives any damages the entrant may suffer or be liable for.

*Las Vegas Home & Design*, its affiliates and designated judges shall be solely responsible for judging all submissions, and for determining the eligibility and participation of all entrants and submissions. All determinations and rulings of *Las Vegas Home & Design*, its affiliates and designated judges will be final and binding on the entrants.

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SIGNED

DATE



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